# Roteiro

**PEDRO** - And now let's talk about our project for IBM called Turn Motors. And what would Turn Motors be? Our company is responsible for customizing cars and giving them a unique identity. Now I will pass the word to Tiago, who will talk more about the Project's Home page.

**TIAGO** - Now, I'll introduce the home of our site, notice that we have an interactive layout, and our design is responsible, what could that be? He adapts himself to many screen kinds.   
First, we can see a brief description of what our brand is and an exploration button, which we will talk about later.

Going down on the page, we see the services offered by the company, customization, painting, tunning and concert.

Further down we see a small step by step of how to use our services works.

And here we see the advantages, that be of what you would choose our services and not from other people, basically because we are productive, in sense of being efficient and quickly to make your order, we have a high customization, that is we offer a great freedom to the costumer customize his vehicle in the way that he prefers, and all this with a low price, because we offer the best price in the market.

Further down we see the restrictions and limits, for more than we offer a great freedom to our costumer customize his vehicle in the way that he deserves, we still must respect some limits taxes by law, because our legislation doesn’t allow the total modification of the vehicle, so we left down written our restrictions in our site to the user stay aware. Now I will pass the word to Vinicius that will talk about the page “products”.

**VINICIUS** - Here we see the customizations available to the customer and some products that we offer, both in promotions than the products most bought by our customers. Further down we see more information about our products as the quality of the pieces and some guarantees that we offer. By clicking on some product, we go to the shopping page where Nickolas will talk a little more.

**Nickolas** - Now clicking on any product we can see a more detailed description about the product right after by an image for further description of the product, below we see the payment methods available and the advantages of each, because, logically, if we pay with Pix is logical to have a discount. At the bottom of the page you see a button for a contact in case of there is any doubt from the customer that will go directly to our Instagram. Now clicking on the buy button, we go to a purchase confirmation page where we offer extended warranty for the products offered and present the advantages of hiring our warranty. Below the page we see the shipping methods, logically when we customize a vehicle we take it to a workshop, but if we buy an item online we want to receive it at home, so we created two areas, one for products and another for customizations. After deciding on the shipping method and warranty we click on the confirm purchase button where we see the purchase date of the product and other related products. Now being the main differential of the company the vacancies area, I will pass the word to Pedro who will talk more about it.

**Pedro** - And this is our vacancies page. In here skilled people can join in Turn Motors team, with resume or competition.

In this page we have information about the mechanic contest, like date, hour, tips, steps, requirements, number of vacancies, registration fee, salary and so on.

Back to the vacancies page we have the “would run of the month”. Our, the Turn Motors, cherish for our employers and their effort, therefore we made this page, where we find information about the would run of the month and the motive of she won this conquest. In this month was the “Helena”. Thank U, Helena

Back to the vacancies page, we have the “Team 2023”. Where we found the Turn Motors staff, passing the president, vice president, financial headmistress, business development and expert of design and marketing. Back to the vacancies page we have all the positions of we need, like mechanic, tinker and so on. In position page we have information about the vacancies, like benefits, description, additional information and requirements. Now I will pass the word to Nickolas, which will speak about the Turn Motors history, our value, mission, who we are, what we and so on.

**Nickolas** - Now to pass more credibility to our company we created a page that says more about our company, since our history shown in this text as our ideas and our main characteristics represented through icons. Below we have reinforced our vision and important ideas, as well as our work method, since we think it is important to have a complete understanding of the final client.

**Vinicius** - Now for a better communication between the company and the final client we created some social networks such as Linkedin, for the vacancies area as mentioned by Pedro, a Twitter and our main network, Instagram. On Instagram we have some publications presenting the company and our services as well as a call for the public who wants to receive the services provided. Now I will pass the word to Miguel who will make the final considerations.

**Miguel -** So, we talk about our project Turn Motors, thank you for the attention and we hope you enjoyed it.